

THINK. PLAN. ACT: Student Toolkit – Fall 2023

Anti-Israel activity remains a serious concern on US college and university campuses, with 665 incidents reported nationwide during the 2022-23 academic year, according to ADL's annual [campus report](#). To address the rising tide of anti-Zionism on campus, ADL has [Think. Plan. Act.](#), a comprehensive online resource to help students identify and respond to anti-Israel bias and antisemitism.

If you would like to join the fight against antisemitism and anti-Israel bias on your campus, sharing accurate information with your fellow students is a great place to start. Below are some sample posts you can share on social media. The accompanying graphics can be downloaded from the graphics folder in this zip file. Feel free to use what you like, add your own voice, and be creative!

As students working to combat the spread of this misinformation and animosity, you can **share facts**, **show strength**, and **speak up**. Your voice matters and you are not alone!

- ADL Handles
 - Instagram: [@adl_national](#)
 - X (Twitter): [@ADL](#)
 - Threads: [@adl_national](#)
 - Facebook: [ADL](#)
 - LinkedIn [Anti-Defamation League](#)
 - TikTok: [@ADL](#)

Sample Text for social media:

- Have you seen ADL's annual campus report? The results are clear: Anti-Israel activity on college campuses continues to be a problem. Activists are becoming emboldened, and the messages are evolving into outright antisemitism.



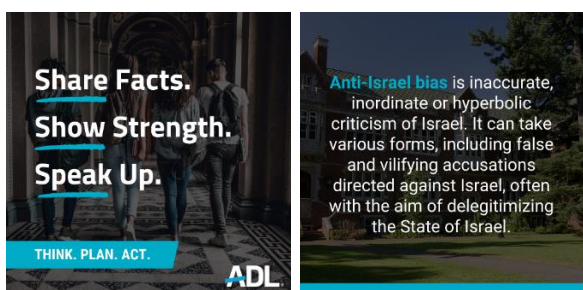
- Make sure you know how to respond to antisemitism on your campus this semester! Check out these resources from ADL: <https://www.adl.org/think-plan-act>



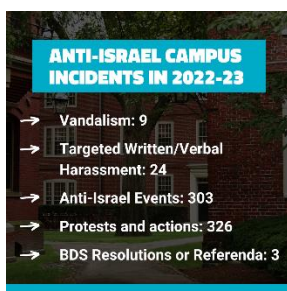
- Denying the Jewish People the universal right of self-determination is fundamentally antisemitic. Anti-Zionism is not simply an abstract idea, but an ideological movement with real-world consequences.



- The demonization of Zionism disproportionately impacts Jewish students, as a vast majority of Jews around the world view a connection with Israel as an integral component of their religious, social, or cultural lives and identities. It's up to us to share the true meaning of Zionism.



- The growing tide of anti-Israel activity on college campuses is a serious problem. ADL tallied 665 anti-Israel incidents from June 2022 through May 2023, including harassment, protests, events, and BDS resolutions.



- If Jewish students are being harassed, marginalized and/or excluded on college campuses, it needs to be called out. Your voice matters!

